

SUPERBASKETTM
by TROLLEYBASKET PLASTIC COMPANY LTD



Increases your sale!

- **The WORLD LEADING basket on wheels!**
- **INCREASES STORE SALES up to 19%!**
- **World-wide BEST-QUALITY guarantee**

TROLLEYBASKETTM
Plastic Company Ltd.
www.trolleybasket.com

WHAT'S IN IT FOR YOU?

- More items shopped
- Customers spend more time in the shop
- Better service provided for your customers- no more heavy baskets to carry

Have a look at the **CAPACITY** of the rolling SuperBasket compared to the capacity of a regular basket with identical items:



SuperBasket (Small)

Regular basket

Various market research in Europe shows that the average sale per customer increases up to 19% with the SuperBasket. See below:

Regular basket	X USD	
SuperBasket	X USD	+ 19 %

WHY CHOOSE THE SUPERBASKET from Trolleybasket Plastic Company Ltd?

- Huge Success in Europe & US
- Quality, Guarantee & Production according to European standards
- Continuously development, adjustments & support according to customers feedback
- Large range of basket-models, sizes & colours

worldwide patent
PCT /IB2008/052288



SUPER WHEELS



- NO SOUND in the shop
- NO STRIPES on the floor, no matter what kind of floor
- LONG LASTING guarantee
- Tests: 25 kilos constant pressure
Special construction/patent

HIGH QUALITY HANDLES



- Made of anti-break ABS-material
- Solid construction tested for long lasting even with 25 kilos pressure
- Unique stop-system



The SuperBasket was designed in Norway and introduced in Europe 2 years ago and became immediately a huge success. The SuperBaskets's advanced design has been successfully tried and tested and with thousands and thousands sold you can select the SuperBasket with confidence!

Here are examples of some of the chains using the SuperBasket, all with personalized basket-colour and logo:



**Article from
Boston Herald, US**

By Donna Goodison | Monday, September 29, 2008

Shaw's rolls out baskets with wheels Convenience may aid sales

Travelers wheel their luggage behind them through airports, and kids walk to school with wheeled backpacks in tow.

Now Shaw's Supermarkets Inc. is providing a similarly less taxing way for shoppers to transport their groceries through its store aisles.

The West Bridgewater-based chain has rolled out "Shop n' Roll" baskets in 13 of its more urban Shaw's and Star Market stores.

The plastic baskets, which have four concealed wheels on their bottoms, have both a traditional handle for carrying and a long handle so they can be pulled behind the shopper.

Tested at Shaw's Prudential and Brookline Star Market stores last fall, they're geared toward customers who tend to shop on a more daily basis, picking up a few items each trip.

"This allows them the possibility to move inside the store without having to carry all the items in their hands with the handheld baskets," spokeswoman Judy Chong said. "When you're picking up a half gallon of milk and two-liter bottles of soda, it gets heavy."

Another big benefit of being able to pull the Shop n' Roll baskets is that they prompt some shoppers to load them with more groceries, instead of perhaps heading to the checkout when carrying them becomes fatiguing.

The baskets are made from a durable, lightweight plastic and can withstand steady use and stacking.



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MODELS



MODEL-30

- 30 litres capacity
- (l) 490 x (w) 350 x (h) 370 mm
- 25 mm diameter wheels



MODEL-33

- 33 litres capacity
- (l) 495 x (w) 365 x (h) 370 mm
- 25 mm diameter wheels



MODEL-42

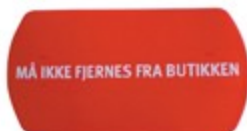
- 42 litres capacity
- (l) 540 x (w) 385 x (h) 420 mm
- 30 or 25 mm diameter wheels

GENERAL SPECIFICATIONS – ALL MODELS

- Colours: RED, BLUE, BLACK or specified
- Logo: Available on 2 sides of the basket
- Logo-size, max: 130 x 80 mm / 40 x 250 mm
- Basket Material: PP - PolyPropylene (recyclable)
- Handles Material: ABS (recyclable)
- Wheels: 2 swivel + 2 fixed
- Fork Material: Galvanized steel
- Castor Material: PU on PP-kernal
- Basket guarantee: 1 year

ADDED VALUE PRODUCTS

Plate alone with text



Basket with Plate installed



BOTTOM-PLATE

- Printable(advertisements)
- Removable
- Hygienic



Basket support alone



BASKET-TROLLEY / SUPPORT

- Make the basket-stack more stable
- Easy to move

CUSTOMIZED BASKET-COLOUR/LOGO(SAMPLES):



REGULAR BASKETS(26 litres):



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